

ReachOut '99

Box 771 Riverton MB R0C 2R0
Ph. Raymond Dueck 800-210-0141 email rdueck@ecn.mb.ca

October 1, 1998

«FirstName» «LastName»
«Address»
«City» «Prov» «PC»

Dear «FirstName»:

Enclosed you will find 10 souvenir booklets that were produced for the Commonwealth Games in Victoria four years ago. The ReachOut '99 Committee would like to print 50,000 copies of a similar souvenir booklet for the '99 Pan-Am Games in Winnipeg. Everyone will be aware of the games through media exposure, and we hope that the churches will take advantage of the opportunity to order and distribute as many copies as they can effectively use. The stories of people finding Christ as a result of previous distributions are many. Seattle, Atlanta, Nagano, Kuala Lumpur, and other sports venues have been impacted for Christ through the distribution of similar booklets by the churches of the area.

1. This project is already underway. The graphic design artist has been retained. We need to raise \$15,000 to pay for the design stage of the booklet. This covers cost of photos, copyrights, artistic design etc. We hope that Christian business people will cover this cost as soon as possible.
2. By the 1st quarter of '99 we will need to know how many booklets each church or church region will need. We expect the booklets to cost approximately \$0.50 each. Churches can have a free imprint on the back if they order 5,000 copies or more. Do you think the churches in your area would be interested in getting together to do a joint mass distribution through the Post Office to cover all the towns and villages around you?

I hope this helps you to get some people interested in this project. We know God's Word will not return void and a colorful souvenir booklet like this will impact souls for years to come. Cheques should be made payable to ReachOut '99 and sent to Box 771 Riverton MB R0C 2R0. Tax deductible receipts will be issued.

May God bless you in your service for Him!!

Raymond Dueck